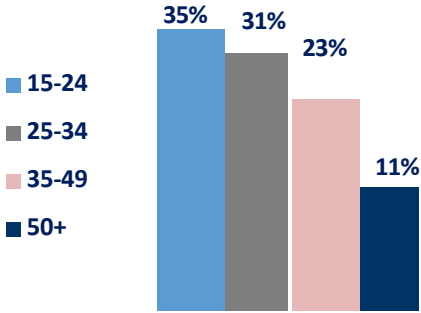
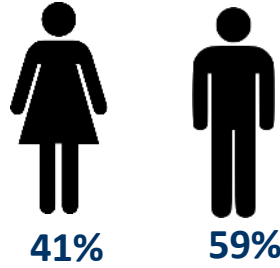


Isolezwe ngoMgqibelo is a modern Zulu language newspaper that champions the reading needs of its audience. It is created by a team that understands and delivers on the interests and aspirations of its readers.

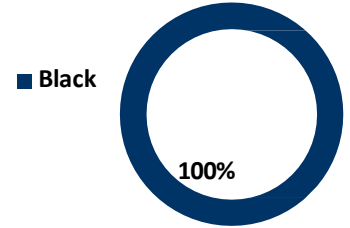
AGE



GENDER



RACE

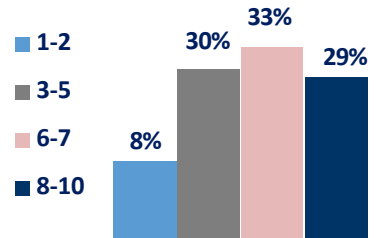


HOUSEHOLD INCOME



HH Monthly Average
R 11 552

SEM



MATRIC: 23%
TERTIARY : 46%



WORKING: 50%

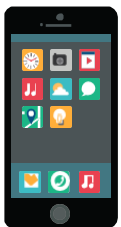


36% OWN/USE/MANTAIN
BOUGHT NEW: 87%
HAVE 2 VEHICLES IN HH: 20%



BANKED: 68%

79%



HAVE
SMARTPHONES
82% USE IT TO
ACCESS WWW

81%



RESPONSIBLE FOR
DAY-TO-DAY
PURCHASES

100%



READERSHIP IN KZN

83%



LOOKED AT/
BOUGHT CLOTHING
(P 6 MONTHS)