



SUNDAY BUSINESS REPORT - SUNDAY INDEPENDENT

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R306.52	R383.15	R429.13	R490.43

SUNDAY BUSINESS REPORT - SUNDAY TRIBUNE

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R121.00	R151.25	R169.40	R193.60

SUNDAY BUSINESS REPORT - SUNDAY ARGUS

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R146.31	R182.89	R204.83	R234.10

SUNDAY BUSINESS REPORT - SUNDAY INDEPENDENT & SUNDAY TRIBUNE

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R390.90	R488.63	R547.26	R625.44

SUNDAY BUSINESS REPORT - SUNDAY INDEPENDENT & SUNDAY ARGUS

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R410.90	R513.63	R575.26	R657.44

SUNDAY BUSINESS REPORT - SUNDAY TRIBUNE & SUNDAY ARGUS

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R493.15	R616.44	R690.41	R789.04

PREMIUM POSITIONS (minimum 28 day's notice of cancellation)

Front page ear	2 col x 5cm F/C	R5 529.60	excl.VAT
Front page solus	2 col x 20cm F/C	R22 118.40	excl.VAT
Front page solus	8 col x 12cm F/C	R53 084.16	excl.VAT
Front page solus	3 col x 25cm F/C	R41 472.00	excl.VAT
Back page ear	2 col x 5cm F/C	R3 594.24	excl.VAT
Back page solus	8 col x 10cm F/C	R28 753.92	excl.VAT

COLUMN WIDTHS

1 column	= 33mm
2 columns	= 74mm
3 columns	= 110mm
4 columns	= 150mm
5 columns	= 188mm
6 columns	= 226mm
7 columns	= 264mm
8 columns	= 303mm
9 columns	= 342mm
10 columns	= 379mm

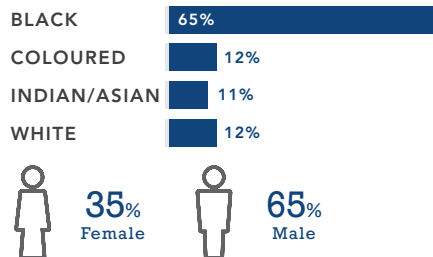
MAXIMUM ADVERTISING SPACE:
54cm x 10 col (37,9cm)

BOOKING/CANCELLATION AND MATERIAL DEADLINES

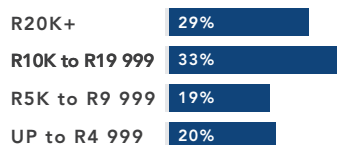
DEADLINES	
Booking deadline	9am, 2 days prior to publication date
Material to set	9am, day prior to publication date
Complete	10am, day prior to publication date

READERSHIP: 599 000 / CIRCULATION: 113 745

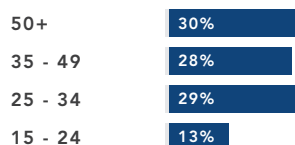
READER DEMOGRAPHICS:



HOUSEHOLD INCOME:



READER AGE:



Note: VAT calculated at 15% | *PAMs 2019/ABC 2021 Q1



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TARGET MARKET: LSM 7 – 10 readers.

THE STAR & PRETORIA NEWS

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R334.74	R418.40	R468.61	R535.56

THE MERCURY

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R143.02	R178.78	R200.23	R228.83

CAPE TIMES

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R159.78	R199.71	R223.67	R255.64

THE STAR, PRETORIA NEWS & THE MERCURY

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R426.87	R533.56	R597.60	R682.97

THE STAR, PRETORIA NEWS & CAPE TIMES

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ALL FOUR TITLES

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
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FINANCIAL NOTICES

THE STAR & PRETORIA NEWS

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R276.85	R346.06	R387.59	R442.96

THE MERCURY

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R130.22	R162.77	R182.31	R208.35

CAPE TIMES

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R152.15	R190.20	R213.01	R243.44

THE STAR, PRETORIA NEWS & THE MERCURY

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R362.96	R453.69	R508.14	R580.72

THE STAR, PRETORIA NEWS & CAPE TIMES

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R376.72	R470.89	R527.40	R602.75

ALL FOUR TITLES

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R440.36	R550.45	R616.50	R704.56

MEDIA & MARKETING PAGES - REGIONAL

SATURDAY STAR

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R197.82	R247.28	R276.95	R316.51

SATURDAY ARGUS

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R127.00	R158.75	R177.80	R203.20

PRETORIA NEWS WEEKEND

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R42.10	R51.38	R57.54	R65.76

Note: VAT calculated at 15% | *PAMs 2019/ABC 2021 Q1