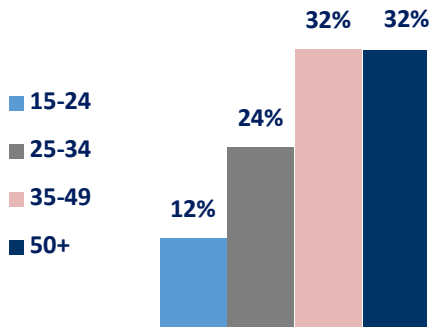
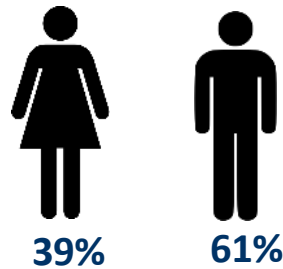


All the financial news and advice in this supplements which appears every Saturday in Pretoria News Weekend, Saturday Star, The Independent on Saturday and Weekend Argus: Saturday.

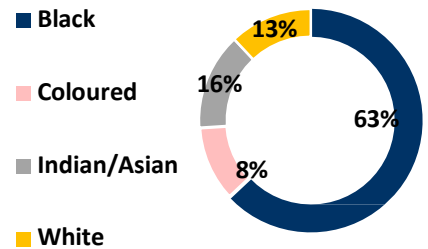
AGE



GENDER



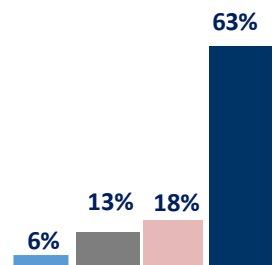
RACE



HOUSEHOLD INCOME



SEM



MATRIC: 50%
TERTIARY : 23%



WORKING: 66%
SELF EMPLOYED: 9%

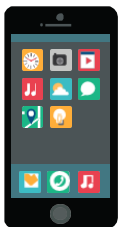


BOUGHT NEW: 55%
HAVE 2 VEHICLES IN HH: 36%



BANKED: 93%

60%



**HAVE
SMARTPHONES
91% USE IT TO
ACCESS WWW**

76%



**RESPONSIBLE FOR
DAY-TO-DAY
PURCHASES**

49% GAUTENG



**23% KZN
18% WESTERN CAPE**

62%



**LOOKED AT/
BOUGHT CLOTHING
(P 6 MONTHS)**