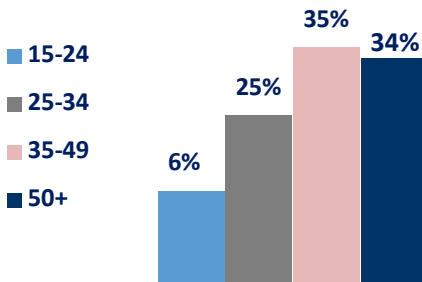
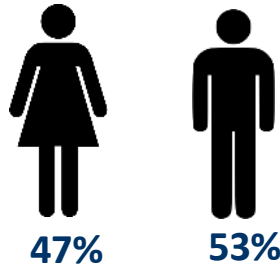


All to do with properties in this supplement which is carried by Pretoria News - Home (Fri) and in weeklies Pretoria News Weekend – Home (Sat), Saturday Star - Home (Sat), Sunday Tribune - Independent Home (Sun) and Weekend Argus: Saturday - Home (Sat).

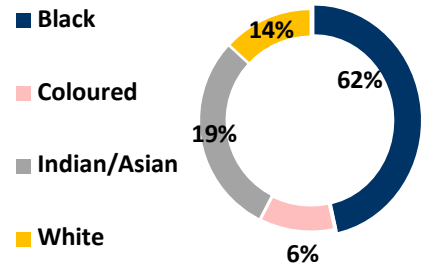
## AGE



## GENDER



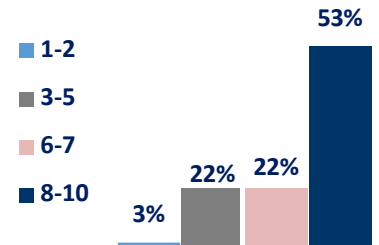
## RACE



## HOUSEHOLD INCOME



## SEM



**MATRIC: 44%**  
**TERTIARY : 20%**



**WORKING: 53%**  
**SELF EMPLOYED: 8%**

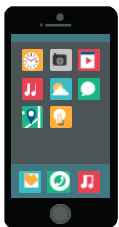


**BOUGHT NEW: 52%**  
**HAVE 2 VEHICLES IN HH: 39%**



**BANKED: 86%**

**71%**



**HAVE SMARTPHONES**  
**90% USE IT TO ACCESS WWW**

**77%**



**RESPONSIBLE FOR DAY-TO-DAY PURCHASES**

**39% GAUTENG**



**37% KZN**  
**14% WESTERN CAPE**

**69%**



**LOOKED AT/BOUGHT CLOTHING (P 6 MONTHS)**