

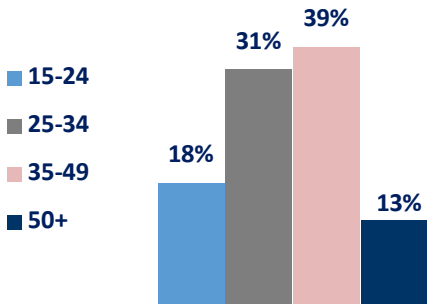


**READERSHIP**  
PRINT: 166K

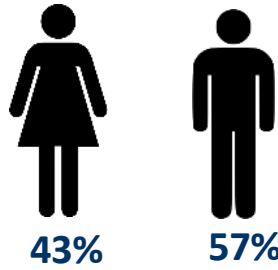
**CIRCULATION**  
5 240

Pretoria News Weekend is a newspapers appearing in the city of Pretoria no Saturdays. It offers a comprehensive coverage of local, national and international news with supplements focusing on a variety of topics including motoring, entertainment and travelling to mention some.

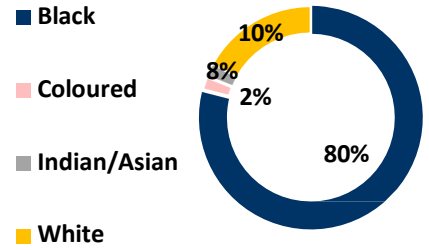
**AGE**



**GENDER**



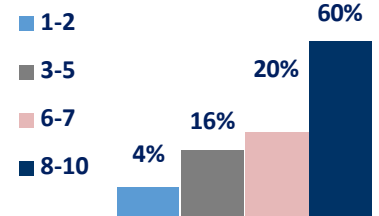
**RACE**



**HOUSEHOLD INCOME**



**SEM**



**MATRIC: 55%**  
**TERTIARY : 33%**



**WORKING: 53%**  
**SELF EMPLOYED: 7%**

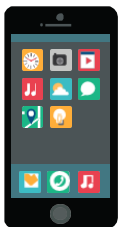


**BOUGHT NEW: 18%**  
**HAVE 2 VEHICLES IN HH: 23%**



**BANKED: 85%**

**83%**



**HAVE SMARTPHONES**  
**85% USE IT TO ACCESS WWW**

**65%**



**RESPONSIBLE FOR DAY-TO-DAY PURCHASES**

**79%**



**READERSHIP IN GAUTENG**

**81%**



**LOOKED AT/ BOUGHT CLOTHING (P 6 MONTHS)**