



Isolezwe ngoMgqibelo reflects the target readers' Saturday – busy and social. Isolezwe ngoMgqibelo includes news, highlights and topical discussion, but the focus is firmly on entertainment – celebs, fashion, glamour and gigs, along with an abundance of sport.

**TARGET MARKET:** KZN's LSM 5 – 6 readers.

ISOLEZWE NGOMGQIBELO - MAIN BODY (per single column centimetre)			
BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R126.93	R126.93	R126.93	R126.93

PREMIUM POSITIONS (minimum 28 day's notice of cancellation)		
B/W, SPOT OR FULL COLOUR	excl.VAT	Incl.VAT
Front page solus (10x7)	R13 327.63	R15 326.80
<b>GUARANTEED POSITIONS</b>		
Page 2 (15x7)	R14 660.42	R16 859.49
Page 3 (15x7)	R15 993.18	R18 392.16
Page 5 (25x4)	R14 596.95	R16 786.50
Page 7 (39x7)	R38 117.08	R43 834.65
Back page (12x7)	R12 261.44	R14 100.66

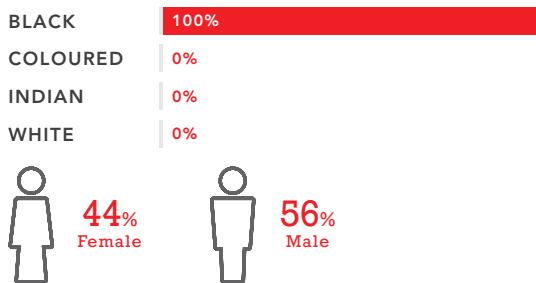
COLUMN WIDTHS	
1 column	= 36mm
2 columns	= 74mm
3 columns	= 112mm
4 columns	= 150mm
5 columns	= 188mm
6 columns	= 226mm
7 columns	= 264mm

**MAXIMUM ADVERTISING SPACE:**  
39cm x 7 col (26,4cm)

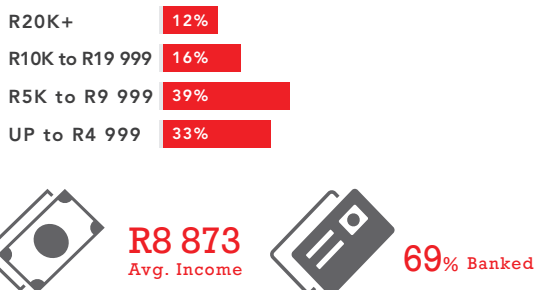
BOOKING/CANCELLATION AND MATERIAL DEADLINES	
<b>DEADLINES</b>	
<b>MAIN BODY Booking:</b>	4pm, 4 working days prior to publication.
<b>Ad Material:</b>	4pm, 2 working days prior to publication.
<b>Cancellations:</b>	4pm, 3 working days prior to publication.

READERSHIP: 911 000 PRINT: 902 000 / CIRCULATION: 46 231

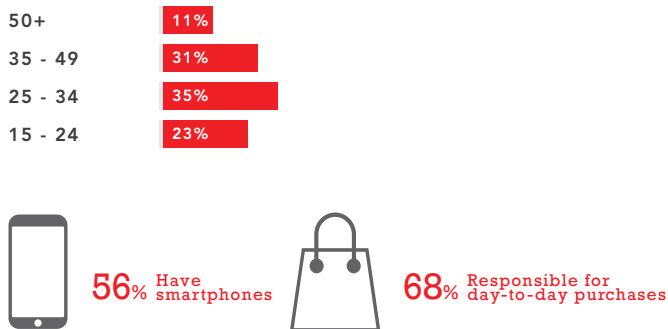
### READER DEMOGRAPHICS:



### HOUSEHOLD INCOME:



### READER AGE:



Note: VAT calculated at 15% | \*PAMs 2017/ABC 2020 Q4