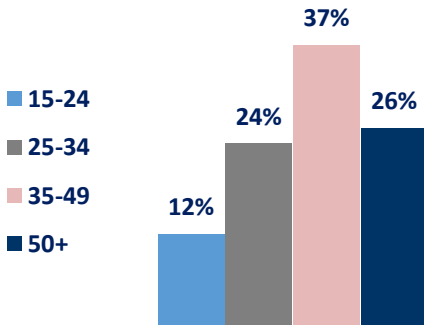
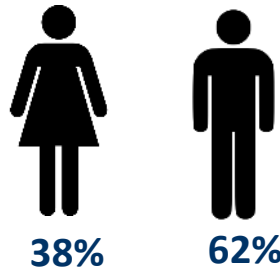


All the financial news and advice in this supplements which appears every Saturday in Pretoria News Weekend, Saturday Star, The Independent on Saturday and Weekend Argus: Saturday.

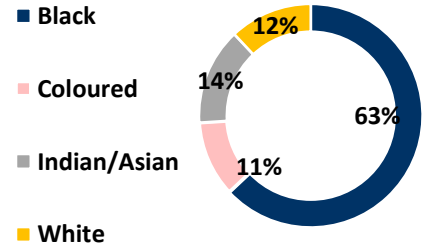
AGE



GENDER



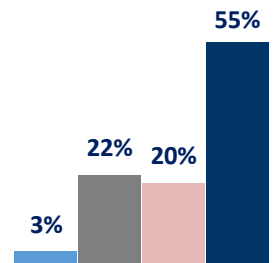
RACE



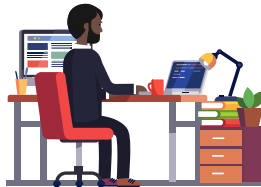
HOUSEHOLD INCOME



SEM



MATRIC: 50%
TERTIARY : 23%



WORKING: 66%
SELF EMPLOYED: 9%

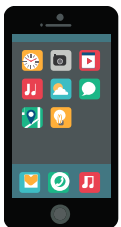


198K OWNERS
BOUGHT NEW: 55%
HAVE 2 VEHICLES IN HH: 36%



BANKED: 93%

60%



HAVE SMARTPHONES
91% USE IT TO ACCESS WWW

76%



RESPONSIBLE FOR DAY-TO-DAY PURCHASES

49% GAUTENG



23% KZN
18% WESTERN CAPE

62%



LOOKED AT/ BOUGHT CLOTHING (P 6 MONTHS)