



Isolezwe ngoMgqibelo reflects the target readers' Saturday – busy and social. Isolezwe ngoMgqibelo includes news, highlights and topical discussion, but the focus is firmly on entertainment – celebs, fashion, glamour and gigs, along with an abundance of sport.

TARGET MARKET: KZN's LSM 5 – 6 readers.

ISOLEZWE NGOMGQIBELO - MAIN BODY (per single column centimetre)			
BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R126.93	R126.93	R126.93	R126.93

PREMIUM POSITIONS (minimum 28 day's notice of cancellation)		
B/W, SPOT OR FULL COLOUR	excl.VAT	Incl.VAT
Front page solus (10x7)	R13 327.63	R15 326.80
GUARANTEED POSITIONS		
Page 2 (15x7)	R14 660.42	R16 859.49
Page 3 (15x7)	R15 993.18	R18 392.16
Page 5 (25x4)	R14 596.95	R16 786.50
Page 7 (39x7)	R38 117.08	R43 834.65
Back page (12x7)	R12 261.44	R14 100.66

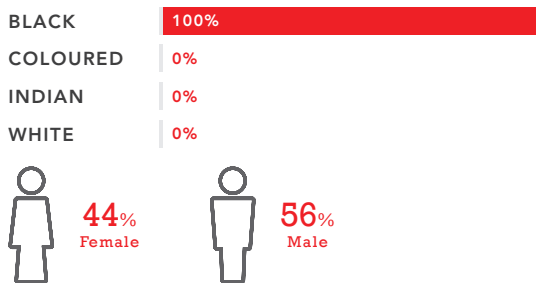
COLUMN WIDTHS	
1 column	= 36mm
2 columns	= 74mm
3 columns	= 112mm
4 columns	= 150mm
5 columns	= 188mm
6 columns	= 226mm
7 columns	= 264mm

MAXIMUM ADVERTISING SPACE:
39cm x 7 col (26,4cm)

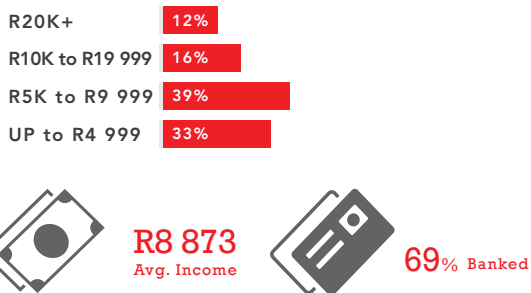
BOOKING/CANCELLATION AND MATERIAL DEADLINES	
DEADLINES	
MAIN BODY Booking:	4pm, 4 working days prior to publication.
Ad Material:	4pm, 2 working days prior to publication.
Cancellations:	4pm, 3 working days prior to publication.

READERSHIP: 911 000 PRINT: 902 000 / CIRCULATION: 66 117 / DIGITAL: 123 646

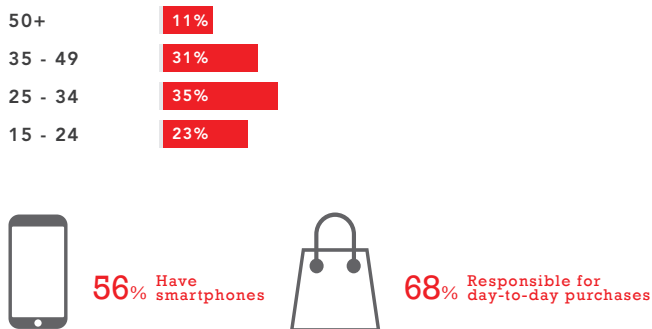
READER DEMOGRAPHICS:



HOUSEHOLD INCOME:



READER AGE:



Note: VAT calculated at 15% | *PAMS1 / ABC 2018 Q4