



**SUNDAY BUSINESS REPORT - SUNDAY INDEPENDENT**

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R306.52	R383.15	R429.13	R490.43

**SUNDAY BUSINESS REPORT - SUNDAY TRIBUNE**

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R121.00	R151.25	R169.40	R193.60

**SUNDAY BUSINESS REPORT - SUNDAY ARGUS**

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R146.31	R182.89	R204.83	R234.10

**SUNDAY BUSINESS REPORT - SUNDAY INDEPENDENT & SUNDAY TRIBUNE**

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R390.90	R488.63	R547.26	R625.44

**SUNDAY BUSINESS REPORT - SUNDAY INDEPENDENT & SUNDAY ARGUS**

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R410.90	R513.63	R575.26	R657.44

**SUNDAY BUSINESS REPORT - SUNDAY TRIBUNE & SUNDAY ARGUS**

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R493.15	R616.44	R690.41	R789.04

**PREMIUM POSITIONS** (minimum 28 day's notice of cancellation)

Front page ear	2 col x 5cm F/C	R5 529.60	excl.VAT
Front page solus	2 col x 20cm F/C	R22 118.40	excl.VAT
Front page solus	8 col x 12cm F/C	R53 084.16	excl.VAT
Front page solus	3 col x 25cm F/C	R41 472.00	excl.VAT
Back page ear	2 col x 5cm F/C	R3 594.24	excl.VAT
Back page solus	8 col x 10cm F/C	R28 753.92	excl.VAT
Tonight - front page ear	2 col x 5cm F/C	R3 594.24	excl.VAT
Tonight - front page solus	8 col x 12cm F/C	R34 504.70	excl.VAT

**COLUMN WIDTHS**

1 column	= 33mm
2 columns	= 74mm
3 columns	= 110mm
4 columns	= 150mm
5 columns	= 188mm
6 columns	= 226mm
7 columns	= 264mm
8 columns	= 303mm
9 columns	= 342mm
10 columns	= 379mm

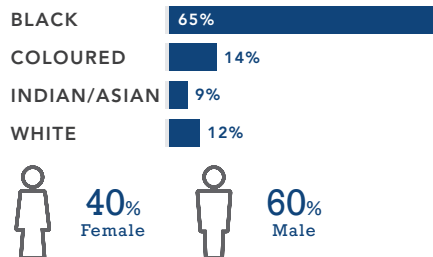
**MAXIMUM ADVERTISING SPACE:**  
54cm x 10 col (37,9cm)

**BOOKING/CANCELLATION AND MATERIAL DEADLINES**

DEADLINES	
Booking deadline	9am, 2 days prior to publication date
Material to set	9am, day prior to publication date
Complete	10am, day prior to publication date

READERSHIP: 1 604 000 / CIRCULATION: 144 207

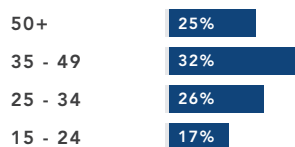
**READER DEMOGRAPHICS:**



**HOUSEHOLD INCOME:**



**READER AGE:**



Note: VAT calculated at 14% | \*PAMS1 / ABC 2018 Q3



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**TARGET MARKET:** LSM 7 – 10 readers.

**THE STAR & PRETORIA NEWS**

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R334.74	R418.40	R468.61	R535.56

**THE MERCURY**

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R143.02	R178.78	R200.23	R228.83

**CAPE TIMES**

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R159.78	R199.71	R223.67	R255.64

**THE STAR, PRETORIA NEWS & THE MERCURY**

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R426.87	R533.56	R597.60	R682.97

**THE STAR, PRETORIA NEWS & CAPE TIMES**

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R482.26	R602.80	R675.12	R771.58

**ALL FOUR TITLES**

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R539.06	R673.81	R754.68	R862.50

**FINANCIAL NOTICES**

**THE STAR & PRETORIA NEWS**

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R276.85	R346.06	R387.59	R442.96

**THE MERCURY**

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R130.22	R162.77	R182.31	R208.35

**CAPE TIMES**

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R152.15	R190.20	R213.01	R243.44

**THE STAR, PRETORIA NEWS & THE MERCURY**

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R362.96	R453.69	R508.14	R580.72

**THE STAR, PRETORIA NEWS & CAPE TIMES**

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R376.72	R470.89	R527.40	R602.75

**ALL FOUR TITLES**

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R440.36	R550.45	R616.50	R704.56

**MEDIA & MARKETING PAGES - REGIONAL**

**SATURDAY STAR**

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R197.82	R247.28	R276.95	R316.51

**SATURDAY ARGUS**

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R127.00	R158.75	R177.80	R203.20

**PRETORIA NEWS WEEKEND**

BLACK & WHITE	1 SPOT COLOUR	2 SPOT COLOUR	FULL COLOUR
R42.10	R51.38	R57.54	R65.76

Note: VAT calculated at 15% | \*PAMS1 / ABC 2018 Q4