



**SUNDAY BUSINESS REPORT - SUNDAY INDEPENDENT**

| BLACK & WHITE | INC. 14% VAT | 1 SPOT COLOUR | INC. 14% VAT | 2 SPOT COLOUR | INC. 14% VAT | FULL COLOUR | INC. 14% VAT |
|---------------|--------------|---------------|--------------|---------------|--------------|-------------|--------------|
| R306.52       | R349.43      | R383.15       | R436.79      | R429.13       | R489.21      | R490.43     | R559.09      |

**SUNDAY BUSINESS REPORT - SUNDAY TRIBUNE**

| BLACK & WHITE | INC. 14% VAT | 1 SPOT COLOUR | INC. 14% VAT | 2 SPOT COLOUR | INC. 14% VAT | FULL COLOUR | INC. 14% VAT |
|---------------|--------------|---------------|--------------|---------------|--------------|-------------|--------------|
| R121.00       | R137.94      | R151.25       | R172.43      | R169.40       | R193.12      | R193.60     | R220.70      |

**SUNDAY BUSINESS REPORT - SUNDAY ARGUS**

| BLACK & WHITE | INC. 14% VAT | 1 SPOT COLOUR | INC. 14% VAT | 2 SPOT COLOUR | INC. 14% VAT | FULL COLOUR | INC. 14% VAT |
|---------------|--------------|---------------|--------------|---------------|--------------|-------------|--------------|
| R146.31       | R166.79      | R182.89       | R208.49      | R204.83       | R233.51      | R234.10     | R266.87      |

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|---------------|--------------|---------------|--------------|---------------|--------------|-------------|--------------|
| R390.90       | R445.63      | R488.63       | R557.04      | R547.26       | R623.88      | R625.44     | R713.00      |

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|---------------|--------------|---------------|--------------|---------------|--------------|-------------|--------------|
| R410.90       | R468.43      | R513.63       | R585.54      | R575.26       | R655.80      | R657.44     | R749.48      |

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|---------------|--------------|---------------|--------------|---------------|--------------|-------------|--------------|
| R493.15       | R562.19      | R616.44       | R702.74      | R690.41       | R787.07      | R789.04     | R899.51      |

**PREMIUM POSITIONS** (minimum 28 day's notice of cancellation)

|                            |                  |            |          |
|----------------------------|------------------|------------|----------|
| Front page ear             | 2 col x 5cm F/C  | R5 529.60  | excl.VAT |
| Front page solus           | 2 col x 20cm F/C | R22 118.40 | excl.VAT |
| Front page solus           | 8 col x 12cm F/C | R53 084.16 | excl.VAT |
| Front page solus           | 3 col x 25cm F/C | R41 472.00 | excl.VAT |
| Back page ear              | 2 col x 5cm F/C  | R3 594.24  | excl.VAT |
| Back page solus            | 8 col x 10cm F/C | R28 753.92 | excl.VAT |
| Tonight - front page ear   | 2 col x 5cm F/C  | R3 594.24  | excl.VAT |
| Tonight - front page solus | 8 col x 12cm F/C | R34 504.70 | excl.VAT |

**COLUMN WIDTHS**

|            |         |
|------------|---------|
| 1 column   | = 33mm  |
| 2 columns  | = 74mm  |
| 3 columns  | = 110mm |
| 4 columns  | = 150mm |
| 5 columns  | = 188mm |
| 6 columns  | = 226mm |
| 7 columns  | = 264mm |
| 8 columns  | = 303mm |
| 9 columns  | = 342mm |
| 10 columns | = 379mm |

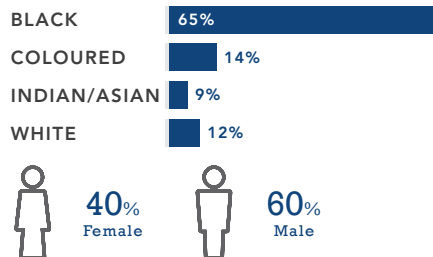
**MAXIMUM ADVERTISING SPACE:**  
54cm x 10 col (37,7cm)

**BOOKING/CANCELLATION AND MATERIAL DEADLINES**

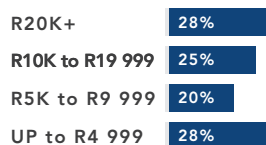
| DEADLINES        |                                       |
|------------------|---------------------------------------|
| Booking deadline | 9am, 2 days prior to publication date |
| Material to set  | 9am, day prior to publication date    |
| Complete         | 10am, day prior to publication date   |

READERSHIP: 1 604 000 / CIRCULATION: 144 207

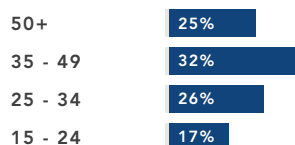
**READER DEMOGRAPHICS:**



**HOUSEHOLD INCOME:**



**READER AGE:**



Note: VAT calculated at 14% | \*PAM51 / ABC 2018 Q3