



The Daily Voice is a Western Cape tabloid newspaper, on sale Monday to Friday. With the motto "Ons Skrik vir Niks", the Daily Voice is first with news that is always local and always lekker. The most read daily newspaper in the Cape Town metropolitan area – *AMPS Jun 2015*.

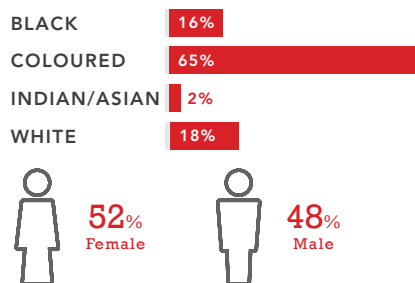
TARGET MARKET: Western Cape's LSM 4 – 7 readers.

DAILY VOICE - MAIN BODY (per single column centimetre)							
BLACK & WHITE	INC. 14% VAT	1 SPOT COLOUR	INC. 14% VAT	2 SPOT COLOUR	INC. 14% VAT	FULL COLOUR	INC. 14% VAT
R131.10	R149.45	R163.88	R186.82	R183.54	R209.24	R209.76	R239.13

PREMIUM POSITIONS (minimum 28 day's notice of cancellation)			
Front page solus	7 col x 10cm F/C	R29 366.40	excl.VAT

READERSHIP: 434 000 PRINT: 357 000 / PRINT ORDER: 27 500 / DIGITAL: 317 990

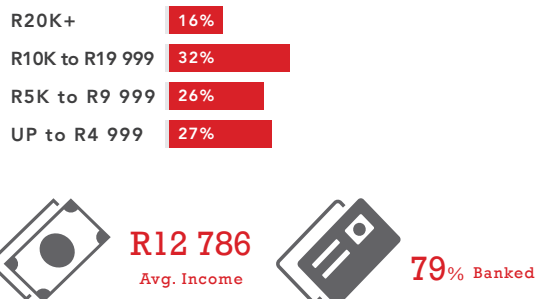
READER DEMOGRAPHICS:



COLUMN WIDTHS	
1 column	= 36mm
2 columns	= 74mm
3 columns	= 112mm
4 columns	= 150mm
5 columns	= 188mm
6 columns	= 226mm
7 columns	= 264mm

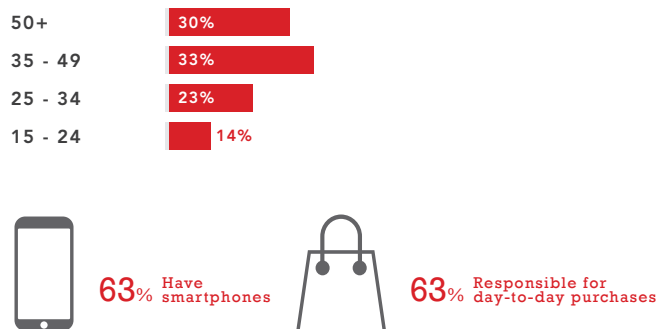
MAXIMUM ADVERTISING SPACE:
39cm x 7 col (26,4cm)

HOUSEHOLD INCOME:



BOOKING/CANCELLATION AND MATERIAL DEADLINES	
DEADLINES	
Booking deadline	9am, day prior to publication date
Material to set	12noon, day prior to publication date

READER AGE:



Note: VAT calculated at 14% | *PAMS1 / ABC 2018 Q3